



FEDERICO MAROCCHI

Game Designer / Executive Management

09/10/1988

ABOUT ME

Accomplished Executive with domestic and international experience in operations, P&L oversight, multichannel product distribution. Results-oriented, decisive leader with proven success in new market identification and strategic positioning for automation organization. Track record of increasing sales while spearheading operational improvements to drive productivity and reduce cost. Self-driven and motivated entrepreneur who has experienced in all aspects of business development, including finance, operations, technology, and marketing.

EXPERIENCE

FOUNDER AND CEO

Logical Technology Co. LTD | 2019 - Present / Thailand

Successfully founded and developed an automation high value start-up company with its base of operations in Thailand. Closed multiple local partnerships and being awarded with BOI certificate:

- Developed quality control machines for local manufacturers
- Successfully implemented CRM and ERP system
- Trained local sales force
- Set up local workshop to provide technical support
- Implemented sales strategy
- Managed local communication
- Managed financial statement

CEO

Opto Engineering Southeast Asia Co., LTD. | 2015 - 2019 / Taiwan

Lead operations and strategic directions from the opening of the company until it's growth and financial autonomy. Provide cross functional management and fulfilling Executive tasks:

- Preparing the annual P&L forecast;
- Monitoring the P&L progress;
- Managing the Company's financial situation;
- Ensuring the most appropriate Company organization (HR, Quality, IT, Accounting and Operations);
- Implementing the Company strategy;
- Managing the local sales force;
- Hiring, training sales people;
- Preparing and checking the annual Sales Budget;
- Following a specific sales area and Key Accounts;
- Implementing locally the global Marketing Strategy of OE Group.



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Email

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Website

www.voldino.com



Area

Bangkok, TH

EDUCATION

BS: GAME DESIGN AND DEV

King Mongkut's University / Thailand
2019- Present

COURSE: BUSINESS CHINESE

Taiwan Normal University / Taiwan
2012 - 2014

BIR: INTERNATIONAL RELATIONS

Catholic University of Sacred Heart/
Italy
2007 - 2012

COURSE: EVERYDAY CHINESE

Beijing Language and Culture
University/Beijing, China
2010 - 2011

LANGUAGES



ITALIAN



ENGLISH



CHINESE



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WHY GAME DESIGN?

Because it is my lifetime dream. Being the head of the creative process is one of the most rewarding experiences I can think of and in 2019 I decided to follow the path of the game designer; a path I've been aiming for since I was young. Despite my age and experience, gaming has always been present in my life until I decided to change my career goal.

My purpose today is to create memorable experiences for everyone to enjoy, worlds to explore and stories to discover.

UNIVERSITY PROJECTS

SANGE
Producer / Designer
<https://voldor.itch.io/sange>
2022

COSMIC BOUNTY
Designer
gamejolt.com/games/ProjectIcarus/579770
2021

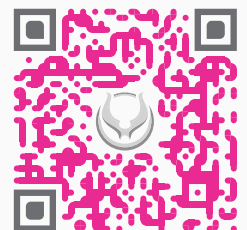
PROJECT PEGASUS
Designer
gamejolt.com/games/ProjectPegasus/530280
2020

BOARD GAMES
Designer
<https://steamcommunity.com/id/Voldino/myworkshopfiles/>
2019 - 2021

LEVEL DESIGN
Designer
<https://vimeo.com/710818626>
2022

REFERENCE

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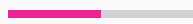


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Area
Bangkok, TH

SKILLS



SOCIAL

Linkedin
[linkedin.com/in/fedemarcocchi/](https://www.linkedin.com/in/fedemarcocchi/)